

SPONSORSHIP

About Blossom & Brunch

Blossom & Brunch is an empowering women's event, bringing together women of color ages 25+ to celebrate self-care, growth, and community. This unique gathering will feature:

- Self-care and vision board stations
- Yoga on the lawn
- Food stations featuring local culinary favorites
- Mental health resources and other self-care activities

Mission: To inspire women to prioritize their physical, mental, and emotional well-being in an nurturing and uplifting environment.

Audience: Women from diverse backgrounds, including mothers, wives, entrepreneurs, and students, will gather for a transformative and memorable experience. We anticipate 100 attendees.

Why Sponsor Blossom & Brunch?

As a sponsor, you will have the opportunity to:

- Promote your brand to a targeted audience of engaged women.
- Showcase your commitment to community and women's empowerment.
- Gain visibility through pre-event marketing, onsite branding, and post-event acknowledgments.

Your sponsorship will help cover event costs, including venue rental, activities, food, and marketing, ensuring a top-tier experience for attendees while showcasing your organization as a community leader.

In-kind sponsors will receive recognition based on the value of their contribution.



SPONSORSHIP TIERS

1. Rose Sponsor – \$1,500

- Designation as the *Presenting Sponsor (e.g., "Blossom & Brunch presented by [Your Company
- Premier logo placement on all event materials (flyers, banners, programs, etc.)
 - Featured article or ad in Rebirth Magazine
 - Speaking opportunity during the event
 - Vendor booth at the event
- Exclusive social media feature (dedicated post)
- 6 complimentary VIP tickets (includes branded tote, tumbler, and t-shirt)

2. Daisy Sponsor – \$1,000

- Logo placement on all event materials
 - Vendor booth at the event
 - Recognition in event program
 - Group social media shout-out
- 4 complimentary VIP tickets

3. Violet Sponsor – \$500

- Logo placement on select event materials
 - Recognition in event program
 - Group social media shout-out
- 2 complimentary VIP tickets

4. Lily Sponsor – \$250

- Recognition in event program
 - Social media mention
- 1 complimentary VIP ticket



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In-Kind Sponsorship Opportunities

In-kind contributions are welcome and greatly appreciated. Examples include:

- Food and beverage donations
- Wellness products or services
- Event decor and supplies
- Media and photography services

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What Sponsors Receive

In addition to tier-specific benefits, all sponsors will:

- Sponsor Mixer March 1st 6pm-8pm at Oxbow Rum Sipping Room
- Be recognized in a "Thank You" post-event email sent to attendees.
- Receive a tax-deductible receipt for their contribution (if applicable).
- Build brand equity through community-focused engagement.

How to Sponsor

Becoming a sponsor is simple:

1. Select your desired sponsorship tier.
2. Complete the attached sponsorship form.
3. Submit payment or confirm your in-kind contribution.

Contact us at [Insert Contact Information] for more details or to discuss custom sponsorship options.

Your support will help cover key costs, including:

- Venue Rental:
- Catering
- Marketing/Promotion
- Supplies and Decor
- Activities and Entertainment



Thank You for Your Support!

Together, we can make Blossom & Brunch a meaningful and unforgettable experience for women in our community. Let's partner to empower and uplift!